



**National Motorcycle Museum**  
 PO Box 405 ★ Anamosa, Iowa 52205  
 Phone: 319-462-3925 ★ Fax: 319-462-3982  
[www.nationalmcmuseum.org](http://www.nationalmcmuseum.org)

**VISIT US  
 AT OUR NEW  
 LOCATION!**  
 102 Chamber Drive  
 Anamosa, IA 52205

**Race** into history!

**COME SEE A PRICELESS COLLECTION OF SOME OF THE WORLD'S MOST FAMOUS MOTORCYCLES!**  
**OVER 300 MOTORCYCLES SPANNING OVER 100 YEARS!**

[WWW.NATIONALMCMUSEUM.ORG](http://WWW.NATIONALMCMUSEUM.ORG) • 102 CHAMBER DRIVE ANAMOSA, IA 52205 • 319-462-3925

**THE NATIONAL MOTORCYCLE MUSEUM**  
**VINTAGE RALLY**

**VINTAGE SWAP MEET, VINTAGE BIKE SHOW & DEDICATION OF THE MUSEUM'S NEW MOTORCYCLES AT WORK EXHIBIT.** **JUNE 3rd & 4th 2011**

You are invited to the National Motorcycle Museum's first annual Vintage Rally, June 3 and 4. Mark your calendars now and make it a full weekend in Anamosa! Join us on Sunday, June 5 for the 62nd Annual Hill Climb, located less than one mile from the Museum. For the Vintage Rally, bring your vintage bike (1985 or earlier) for the bike show, walk the swap meet, listen to a panel discussion on collecting. Headlining the event is Dan Haggerty who will talk about building the bikes for the cult classic film, Easy Rider. Dan will also look over the

only remaining movie bike, on display at the Museum, the Captain America chopper. Join in as we dedicate the new special exhibition, Motorcycles at Work telling the stories of police, military, courier and other commercial and special purpose motorcycles. You'll also be able to check progress on the 1930 gas station restoration project. In addition, Hall of Fame inductees will be on hand to talk with. Watch the Museum website, [www.nationalmcmuseum.org](http://www.nationalmcmuseum.org) for information as further event details and the activities schedule are finalized.

**WWW.NATIONALMCMUSEUM.ORG**

**102 CHAMBER DRIVE ANAMOSA, IA 52205 • 319-462-3925**

**THE NATIONAL MOTORCYCLE MUSEUM IS A NON-PROFIT 501 (C)(3) ORGANIZATION**



**THE NATIONAL MOTORCYCLE MUSEUM**  
**NEWSLETTER**

PO Box 405 ★ Anamosa, IA 52205 ★ 319-462-3925 ★ Fax: 319-462-3982 ★ [WWW.NATIONALMCMUSEUM.ORG](http://WWW.NATIONALMCMUSEUM.ORG)  
**Museum & Gift Shop Hours:** Mon.-Sat.: 9am-5pm, Sun.: 10am-4pm

**Stars of American Pickers Visit the Museum**

If you watch television in any sort of capacity, chances are you've heard of the show "American Pickers." This show airs on the History Channel and follows two "pickers" Mike Wolfe and Frank Fritz as they scour the country for long-forgotten treasures.

Wolfe and Fritz welcomed a grand crowd at the Museum, which the duo is quite familiar with. When the Museum first arrived in Anamosa, John Parham, President of the Board of Directors, called upon these two to find motorcycles for its location in downtown

Anamosa. This was long before they were stars and people shook and shrieked when they were able to pose for photos with them.

The rest, as they say, is history! Some 2,500 people filtered through the Museum for the opportunity to shake hands with Wolfe and Fritz and have them autograph a photo. Really, the event was a way to bring people in who maybe wouldn't otherwise stop by the Museum, get them through the door then knock the socks off of them. Impressed they were. More than once we heard what a beautiful facility it was and they would be back - just what we wanted.

John Parham states, "Mike and Frank are good guys. There is a lot of good stuff laying in barns and attics that needs brought out and preserved, appreciated. They are helping people understand that." Over the coming year, visitors to the Museum will be treated to more interesting celebrities and specialists in motorcycling.

Just like on TV, Wolfe and Fritz kept

the crowd in stitches and were a pleasure to have on site. Thank you to all who attended and truly made this event one-of-a-kind. And, thanks to Mike and Frank - hopefully the cramps in their hands have subsided by now.



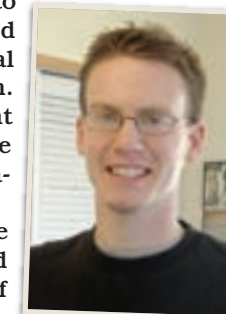
**And The 2010 Museum Raffle "Knucklehead" Winner Is....**

Matt Brizendine of Indianapolis, Indiana! After pulling his ticket from thousands of entries, we called Matt to let him know he won the blue Knucklehead Bobber National Motorcycle Museum fundraiser bike, and found him pretty excited. When asked about why he bought the winning tickets, his tone was serious. "I've been buying tickets for three or four years. I like to support organizations that use the proceeds wisely, especially when it supports museums, places that care for the history of motorcycling and provide a place to display notable motorcycles." Turns out Matt bought tickets twice this year, six tickets each time. Matt and his dad like all sorts of machines from model

airplanes to street rods and Corvairs, and of course have several motorcycles as well. Given the current weather, Matt may drive out to Iowa to pick up the bike and see the new National Motorcycle Museum. His only visit was right in the middle of the move to the new location the end of June.

"We congratulate Matt and also send our thanks to all of you who support the Museum with your purchase of tickets," said John Parham, President of

the Board. "It's our most important annual fundraiser." As with Matt's experience, maybe after a few years of donating to win, your ticket might be pulled!



As you read this note, or walk through the spanking new Museum for the first time, we are sure you'll have ideas for what you want to see in the Museum and we invite you to share them. If you want to e-mail them the address is [museum@nationalmcmuseum.org](mailto:museum@nationalmcmuseum.org)

## New Exhibitions Coming; A Message from Special Projects Director, Mark Mederski

By design, the new National Motorcycle Museum was planned with a changing exhibitions gallery. It's about 1800 square feet and currently holds Awesome-Ness, an exhibit honoring the "king of customizers," Arlen Ness. That exhibition is on loan from the Motorcycle Hall of Fame Museum and Michael Lichter was the special guest curator. We hope you've had a chance to see it as with all temporary exhibitions it closes soon; mid-May 2011. The new exhibition, Motorcycles at Work is in the development phase, and maybe you can help make it great. Telling the stories of motorcycles in military action, doing police and EMT work as well as courier service, the Museum is seeking great objects to tell these stories. If you have uniforms, photos, awards, posters, insignia, letters or stories, and of course motorcycles related to the work motorcycles do now and have done in the past, drop a note to Mark Mederski at the Museum; mark@nationalmcmuseum.org. The Motorcycles at Work exhibition will be dedicated June 4, 2011 as part of the Museum's first annual Vintage Rally event mentioned on the back page.



Mark Mederski  
Special Projects Director



## Poster Heaven, and More!

Call or e-mail us to get your copy of the National Motorcycle Museum's brand new product catalog. Vintage themed products include over 40 poster designs, t-shirts, post cards, coffee mugs, books, toys and other goodies. Or just go to the Museum website to take a look and order online at [www.nationalmcmuseum.org](http://www.nationalmcmuseum.org). If it's more convenient, order a catalog or products by phone at 319-462-3925.



Go to [www.nationalmcmuseum.org](http://www.nationalmcmuseum.org) and see how you can support and help us do more at the Museum that will help you relive your motorcycling experiences.

## Better Staffed to Better Serve You;

A Message from Museum Director,  
Jeff Carstensen

We do it all for you, really. The new Museum, better exhibitions, better lighting, enhanced comforts, even better air quality were all done to enhance your experience when you visit. So it also makes sense that we have accurate record keeping and a well maintained facility. Joining the staff over the winter are Jessica Gorman, Office Manager and Bob Porter, Museum Assistant. Jessica will be making sure our donor and collections record keeping is up to date through the use of our newly acquired Past Perfect museum software. She'll also keep a quality inventory of merchandise in the Gift Shop and continue to invent new goodies like over 40 new motorcycle postcard designs now in stock. Bob will make sure our facilities and displays are clean, tires inflated, and will mop up that occasional drop of crankcase oil that escapes. He will also help to install new exhibitions.



Jeff Carstensen, Jessica Gorman and Bob Porter

## The Museum is On the Road

The Museum has had a display at all 12 International Motorcycle Shows over the winter and met thousands of supporters. The last show on that circuit is during Bike Week in Daytona Beach. The Museum will be at Ocean Center on Atlantic Avenue March 9, 10, 11 and 12. We'll also set up at AMCA meets in Eustis, Florida; Wauseon, Ohio; Rhinebeck, New York and Davenport, Iowa, plus AMA Vintage Motorcycle Days in Lexington, Ohio. We hope you'll stop by our display and check out the new Museum fundraiser bike, and say hi.

## Your First Chance to Win the Museum 2011 Knucklehead!

Prices are through the roof on real antique 1936 to 1947 Harley-Davidson Knuckleheads, so it makes sense to build an even more rideable 2011 replica, with upgrades. The 2011 Museum fundraiser bike is that and more, and you can win it!

Take a 1947 replica forged and TIG-welded V-Twin Manufacturing Knucklehead frame and springer front end, period-correct tin, a Baker 4-speed, enclosed Tech Cycle belt primary and a strong rear disk brake, then drop in 93 cubic inches of S&S Knucklehead power. Add electronic ignition, modern carburetion, removable leather bags and windshield plus slick House of Color black and orange paint and bring it all to life with the jab of a starter button! Kody Wisner is the designer/builder and we thank J&P Cycles for donating many of the parts plus Kody's time to make this one of our best fundraiser bikes ever. You can donate to win the Knucklehead on the Museum website, now.

[WWW.NATIONALMCMUSEUM.ORG](http://WWW.NATIONALMCMUSEUM.ORG)



## Take a Seat, Enjoy the View; A Message from Museum President, John Parham

With the new Museum as large as it is, the average visitor takes as many as 1000 steps to tour and see everything. So far three super supporters have stepped up and sponsored benches to let visitors take a break along the way. Cast metal plates on new teak benches will recognize three-year \$600 sponsorship donations by supporters. If you'd like to lend your support, maybe sponsor a bench to recognize a friend or family member, contact the Museum for details. At this time only five more benches are available for sponsorship. And again, I offer my sincere thanks to all of you who have stepped up to help support the Museum's move and upgrade. Though even more is planned for the future, 2010 was a wonderful year for the National Motorcycle Museum!



John Parham  
Museum  
Board President



## 1911 Detroit

The Detroit Motorcycle Manufacturing Company was organized early in 1911 to build the Detroit, a machine bearing some resemblance to the Pierce motorcycle of the same era. Typical motorcycle design of the time had the fuel and oil tanks as well as the exhaust and tool compartment as separate sheet metal parts attached to the frame by brackets. In the design that Mr. James Brady of Bay City, Michigan developed, oversized frame tubes house fuel, oil, tools, even parts of the ignition and exhaust system. The result was a very clean look enhanced by a unique fork design and striking "V" handlebars complementing the design of the frame. Also note the twist-grip-to-bellcank operated throttle and ignition timing among many parts nicely nickel plated. The 500cc belt-drive single was a relatively expensive motorcycle and did not sell well against competition. With very few motorcycles made in less than two years, the company was liquidated in 1912.

Recently loaned to the Museum for a one year installation in the Best of the Best gallery, this rare, exquisitely restored Detroit is owned by Bruce Lindsay of Ohio.



## Jesse James 1957 Chevy Handyman

When stylists penned the 1957 Chevrolet, they hit it right; it's a very lasting design. And when you find a nice stock one, unrestored and pristine after over 50 years, complimenting the original design with some subtle tweaks is all one needs to do.

Jesse James, of West Coast Choppers fame, found this 150 Handyman, one of a dozen models Chevy offered in '57, kept the original paint, upholstery and drive train, even the AM radio. But he added some flames and the WCC logo over the stock original two-tone Surf Green and black paint, then shot it with clear coat. When you see its low stance, the classic Zenith knock off wire wheels and take a look into the rear window, you'll see fabulous chromed and polished hydraulic cylinders and plumbing, all old style low-rider equipment.

After gracing the lobby of the West Coast Choppers headquarters for years, and becoming the subject of a very popular 1/25 scale model, this fine Chevy is one of several cars now on display at the Museum.