



**National Motorcycle Museum**  
 200 E Main Street - Anamosa, Iowa 52205  
 Phone: 319-462-3925 • Fax: 319-462-3982  
[www.nationalmcmuseum.org](http://www.nationalmcmuseum.org)

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# NATIONAL MOTORCYCLE MUSEUM

Winter 2005

200 East Main Street • Anamosa, Iowa 52205 • Phone: 319-462-3925 • Fax: 319-462-3982

[www.nationalmcmuseum.org](http://www.nationalmcmuseum.org)

**Museum & Gift Shop Hours: Mon.-Fri.: 9am-5pm • Sat.: 10am-4pm • Sun.: 11am-4pm**

## NATIONAL MOTORCYCLE MUSEUM HOSTS 2<sup>ND</sup> ANNUAL EASTERN IOWA SIDECAR RALLY

Unique sidecars from around the country rolled into Jones County Iowa on Saturday, September 10, as the National Motorcycle Museum hosted the 2nd Annual Eastern Iowa Sidecar Rally.

For the second year in a row, sidecar enthusiast John Dennis, owner of John's Sidecar Shop in Fairfax, Iowa, worked with the National Motorcycle Museum and sidecar designer/innovator Doug Bingham to bring a day of great motorcycle fun to Anamosa.

Bingham is President of the Sidecar Industry Council, part owner of Watsonian Sidecars in California, and a consultant/technical advisor to the film industry. He has helped organize several annual sidecar events in California and excited about the growth of this years event. "Over 50 sidecars from as far away as Birmingham, New York made it to this years rally," said Bingham. "For a 2nd annual event, that number is fantastic!"

Over 100 visitors and sidecar enthusiasts joined in the festivities of Saturday's event including the sidecar show, sidecar parade and cookout to raise money for the local Anamosa AmVets Association. Anamosa Mayor John Hatcher led the sidecar parade of over 30 sidecars. "It was great to see so many sidecars, and people, come to the event," said museum President John Parham. "Everyone really seemed to enjoy the rally and parade and just talking with fellow sidecar lovers. They all loved the museum."

Museum volunteers introduced the visitors to its extensive collection of over 180 motorcycles, including several sidecars, from as far back as 1903. Visitors were in awe of the museum's huge displays of antique motorcycle memorabilia, photos, posters, artwork, clothing and books as they made their way through the collection of motorcycles.

Sidecars have always taken a prominent, though often overlooked, role in motorcycle history. Throughout the years they have served soldiers fighting in wars, been used in countless Hollywood film shots, TV programs as simple transportation, these unique vehicles attract attention wherever they go.

"Sidecar enthusiasts are a very dedicated group of riders," said Dennis "and this year's rally had some absolutely beautiful rides." Dennis went on to tell us that plans are already in the works for next year's event to be bigger and better. "We want to thank the museum for hosting the event again this year and we look forward to the 3rd annual Rally next fall."



Anamosa Mayor John Hatcher led the sidecar parade, driven by Margaret Wilson of Cedar Rapids, IA. Margaret has been driving sidecars for over 40 years!



Left to right: John Dennis, Museum Director Jeff Carstensen, Museum President John Parham and sidecar designer Doug Bingham. Dennis and Bingham present a certificate of appreciation for hosting the 2nd Annual Rally.

# Welcome Back! Jeff Carstensen!

The National Motorcycle Museum is pleased to welcome Jeff Carstensen as the new Director of the National Motorcycle Museum.

Jeff worked previously as the Co-Director of the museum from 2001-2003. He then took a full time position with J&P Cycles® as head of their Maintenance & Event departments, while at the same time still helping out with several projects at the Museum. Late in 2004 Jeff decided to leave J&P Cycles® for a new adventure in his home town of Oxford Junction, IA. "Although I really enjoyed my new position, I missed the museum and the joy of working with motorcycles. During August I had the chance to help out J&P Cycles® at the Sturgis Rally and Races, and John and I started talking about the Museum."

Soon after the rally, John and Jeff got together again and the rest... as they say... is history. "We are very excited to have Jeff return to the Museum," said Museum President John Parham. "He knows the ropes and has taken over operations quickly. We look forward to a bright future for the Museum with him in the lead."

"I am very excited to be back at the Museum," said Carstensen. "It has become a national treasure in the motorcycle industry and I look forward to helping it grow in the future."

**Congratulations and Welcome Back Jeff!**



# Great Gifts for the Holidays!

AVAILABLE AT THE MUSEUM'S GIFT SHOP!  
**WWW.NATIONALMCMUSEUM.ORG**



## National Motorcycle Museum Daredevil Shirt

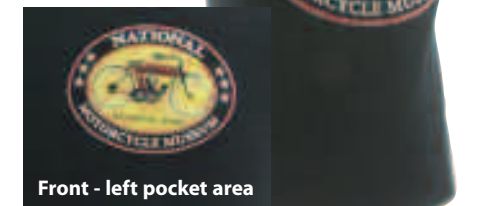
- Wear these 'antique' shirts with pride and know that you're helping a great institution, too!

42118594	S.....	\$15.99	42118597	XL...	\$15.99
42118595	M.....	\$15.99	42118598	XXL..	\$16.99
42118596	L.....	\$15.99	42118595	XXXL.	\$17.99



## National Motorcycle Museum Glassware

88-2000	Tumbler.....	\$7.99
88-7501	Shot Glass.....	\$6.99



## National Motorcycle Museum Logo Shirt

- Wear this National Motorcycle Museum Logo shirt with pride. The Museum logo appears on the front over the left chest area and big across the back. Available in both black and Light brown. 100% cotton preshrunk fabric.

Black		Lightbrown			
2395391	S.....	\$14.99	2395381	S.....	\$14.99
2395392	M.....	\$14.99	2395382	M.....	\$14.99
2395393	L.....	\$14.99	2395383	L.....	\$14.99
2395394	XL....	\$14.99	2395384	XL....	\$14.99
2395395	XXL..	\$16.99	2395385	XXL..	\$16.99
2395396	XXXL.	\$16.99	2395386	XXXL.	\$16.99



## National Motorcycle Museum Carl Goranson Vintage T-shirts

- Shirts reflect the work of Carl Goranson who is known for his highly detailed paintings of vintage cars and motorcycles.
- Available in four styles each representing a different Goranson piece.

Cyclone		Indian			
42100580	S.....	\$15.99	42100592	Small	\$15.99
42100581	Med..	\$15.99	42100593	Med..	\$15.99
42100582	Large.	\$15.99	42100594	Large.	\$15.99
42100583	XL....	\$15.99	42100595	XL....	\$15.99
42100584	XXL..	\$16.99	42100596	XXL..	\$16.99
42100585	XXXL.	\$17.99	42100597	XXXL.	\$17.99
Excelsior		Merkel			
42100586	Small	\$15.99	42100598	Small	\$15.99
42100587	Med..	\$15.99	42100599	Med..	\$15.99
42100588	Large.	\$15.99	42100600	Large.	\$15.99
42100589	XL....	\$15.99	42100601	XL....	\$15.99
88-500	C Ashtray	\$5.99	42100602	XXL..	\$16.99
88-5500	D Coffee mug.....	\$6.99	42100591	XXXL.	\$17.99
			42100603	XXXL.	\$17.99

**WE ALSO HAVE Gift Certificates! ANY AMOUNT AVAILABLE!**



## National Motorcycle Museum Ceramic Glassware

88-8001	A Tall stein mug.....	\$7.99
88-7500	B Shot Glass.....	\$6.99
88-500	C Ashtray.....	\$5.99
88-5500	D Coffee mug.....	\$6.99

## WANTED DONATIONS FOR MUSEUM REFERENCE ROOM

- Old motorcycle magazines
- Old motorcycle reference material
- Videos
- AMCA magazines
- List manuals

MATERIALS DONATED WILL BE USED IN OUR NEW MEDIA AND REFERENCE ROOM FOR MUSEUM MEMBERS AND VISITORS.

**All donations are tax deductible and GREATLY APPRECIATED!**

For more information contact Museum Director, Jeff Carstensen at: 319-462-3925 or email: [jlc@nationalmcmuseum.org](mailto:jlc@nationalmcmuseum.org)



**HELP FILL THIS ROOM!**

## Multi-Media Room Taking Shape!

Construction of the National Motorcycle Museum's Multi-Media/Resource room is now complete. The wiring and lighting are in working condition and the furniture is being installed as this publication goes to press.

At the request of many of the Museum's visitors, and through a generous grant from the AMCA, this room is becoming a reality. It will house a large screen television/vcr/dvd, library-style tables & chairs, and shelving containing a collection of motorcycle-related books, magazines, manuals, videos and dvds.

Visitors will soon be able to enjoy videos such as *On Any Sunday*, *Wild Ride of the Outlaws*, motorcycle safety videos and historical documentaries. If a visitor is looking to restore a motorcycle, he will have access to a variety of resources that will assist them with their project.

The History Channel, The Discovery Channel, and White Horse Press donated numerous videos and DVDs to this project. Individuals have donated books, magazines and money. However, we have room for more!

Please consider making a donation to the Media/Resource Room Project. All donations will be recognized on a special plaque located in the room.

## MULTI-MEDIA/RESOURCE ROOM DONATION

NAME: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 PHONE #: \_\_\_\_\_  
 CITY: \_\_\_\_\_  
 STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 CHECK MADE OUT TO: NATIONAL MOTORCYCLE MUSEUM  
 CHARGE TO CREDIT CARD #: \_\_\_\_\_  
 CIRCLE ONE  
 DISCOVER    MasterCard    VISA    AMERICAN EXPRESS    EXP DATE: \_\_\_\_ - \_\_\_\_    CVC: \_\_\_\_  
 CARD HOLDER SIGNATURE (REQUIRED): \_\_\_\_\_

Please accept this donation towards the Multi-Media/Resource Room:

- \$25     \$50     \$100     \$250     Other \_\_\_\_\_

## Motorcycle Tank Table at the National Motorcycle Museum

One of the hottest new Industrial Designers to hit the scene is Bené Michelle Cambra. She began her life long dream as a designer in the late '80s. Her company, Motoration Cycle Decor® was just a thought at the time. Today, Motoration® is the furniture line she has been developing over the past 13 years. She designed the Classic V Café® theme around her motorcycle furniture with hopes to create a Hotel/Casino in the future. She also has created unique chess sets, eyewear, watches, jewelry, cocktail shakers and other types of furniture concepts owning numerous patents and trademarks for her designs. Bené has also been asked to create a signed and numbered Limited Edition furniture piece for Harley-Davidson® that will go into production and be available through Harley worldwide dealerships by the end of this year.

Bené exhibited at Love Ride 21 for Charities in November 2004, where her Motorcycle Tank Table was on hand collecting numerous autographs from the famous riders in Hollywood - Jay Leno, Robbie Knivel, Lorenzo Lamas, Mickey Jones, as well as Willie G. & Nancy Davidson to name a few. This outstanding piece is now on loan to the National Motorcycle Museum downtown Anamosa, IA. The Motorcycle Tank Table is on display along with over 180 bikes from 1903 to current models, plus hundreds of toys and memorabilia marking the history of the modern motorcycle.



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 OR CALL THE MUSEUM AT: 319-462-3925